

# Innovation Forum Meeting

October 5th<sup>th</sup> 2022

Powered by WBA CTO Group



Join industry's leading wireless Chief Technologists in championing the next big thing in wireless

- 1 Strategic Alignment:** Set the future direction of the forum and industry roadmap for the next decade to drive state-of-the-art networks and services
- 2 Global Diversity:** Unique gathering of players across the wireless ecosystem and industry verticals, operators, hubs, infrastructure, chipset and device vendors
- 3 Execution Capacity:** Best-in-class program management supported by a team with vast experience in industry collaboration
- 4 Impactful deliverables:** WBA members and industry verticals unique representation jointly collaboration on unique content and roadmaps

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**INNOVATION  
FORUM**  
POWERED BY WBA CTO GROUP





## Founders Roundtable

CTO Innovation Forum (Virtual meeting)

**8.35: Welcome note** Tiago Rodrigues, WBA CEO & Dr. Derek Peterson, Boingo CTO & WBA Co-Chair

### **8.40: Dawn of Deterministic Wi-Fi**

**Topics:** Enhance Wi-Fi for mission-critical roles, disruptive use case AR, VR and XR capabilities and Autonomous Mobile Robots (AMR)

**Intro:** Matt MacPherson, Cisco Wireless CTO

### **9.10: Wi-Fi 7 & 5G Private Networks**

**Topics:** Wi-Fi 7 & 5G Convergence, Location

**Intro:** Derek Peterson, Boingo CTO &

**Topics:** OpenRoaming adoption and business scaling

**Intro:** Necati Canpolat, Intel & CTO Group Co-Chair

### **9.50 Wrap-up**

Next Steps for CTO Innovation Forum and close

**Moderator** Bruno Tomas, WBA CTO

*Chatham House Rule*



**Scope:** Unique gathering from industry technology leaders with the ambition of shaping the industry in key areas

**Format:** Presentation & Roundtable (Invitation-only event)

#### **Objectives:**

- Engage broader industry verticals on a converged view
- Decide the future path of industry roadmap
- Generate content for go-to-market activities
- Funnel discussions towards Innovation Forum future



## WBA Board



DR. ANGELOS MAVRIDIS  
Telekom Deutschland  
GmbH



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Viasat



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Reliance Jio



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MR. METIN TASKIN  
AirTies



DR. NECATI CANPOLAT  
Intel



MR. TIAGO RODRIGUES  
CEO, WBA



## Industry Verticals - Technology Execs

### Participating Brands

Capitol Corridor  
Deloitte  
Deutsche Bahn  
General Motors  
Home Depot  
Hyatt Hotels  
JCDecaux  
Marriott International  
McDonald's  
Mettis Aerospace Ltd  
Nissan AMI  
Omni Hotels & Resorts  
Siemens  
Virgin Atlantic  
Walmart Global Tech  
Woolworth's Group

### Vertical Industries

Aviation  
Fintech & Blockchain  
Cloud & IT  
Consultancy  
Healthcare  
Hospitality  
Industry 4.0  
Aerospace  
Security  
Smart City  
Wholesale Logistics  
Retail

Session output centered on a roadmap and action plan for massification of these technologies







# Building Blocks

Innovation Forum Assets



- **Leadership & Growth**  
with unique community  
of Chief Technologists
- **Innovation** and development  
of business-critical programs  
in the industry
- **Influence** the industry around  
WBA wireless programs

**END GAME**  
**Threefold Purpose**



## **Events & Go-to-market**

- Unique forum for  
information exchange,  
events, marketing

## **CTO Profiling / Booklet**

- Unique deck with industry  
leaders' vision

## **Roadmap & Key Trends**

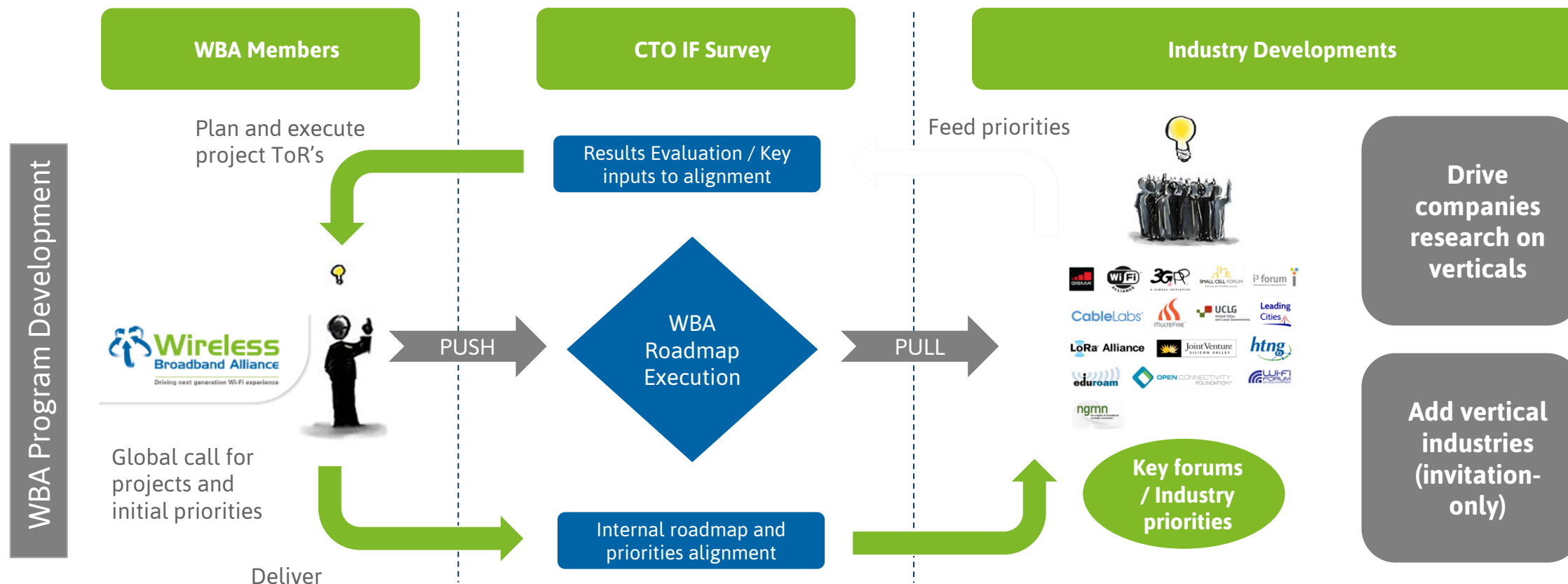
- Summary of interviews,  
annual survey

**NEW ASSETS**  
**Fresh & Impactful**





The group will be developing a technology roadmap aligned with industry key trends (CTO Survey)



Start with technology and market trends based on group assessment > summary / roadmap

## Industry Leading Chief Technologists

### Technology Minded with Business Drive

As part of the Innovation Forum, WBA will profile the industry-leading technologists that are making an impact on the wireless industry.

Your benefits include:

- **Profile:** Each Innovation Forum executive having a profile page outlining their bio and experience and will provide brand presence for your company and areas of interest and expertise
- **Influence:** participating in the Innovation Forum enables the company to influence the direction of the industry and the future technology roadmap
- **Networking:** Networking with peers and developing business opportunities and solve industry problems

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#### Booklet Information required:

- Manifesto / industry message (max 200 words)
- Photo (profile or event)
- Bio (max 400 words)

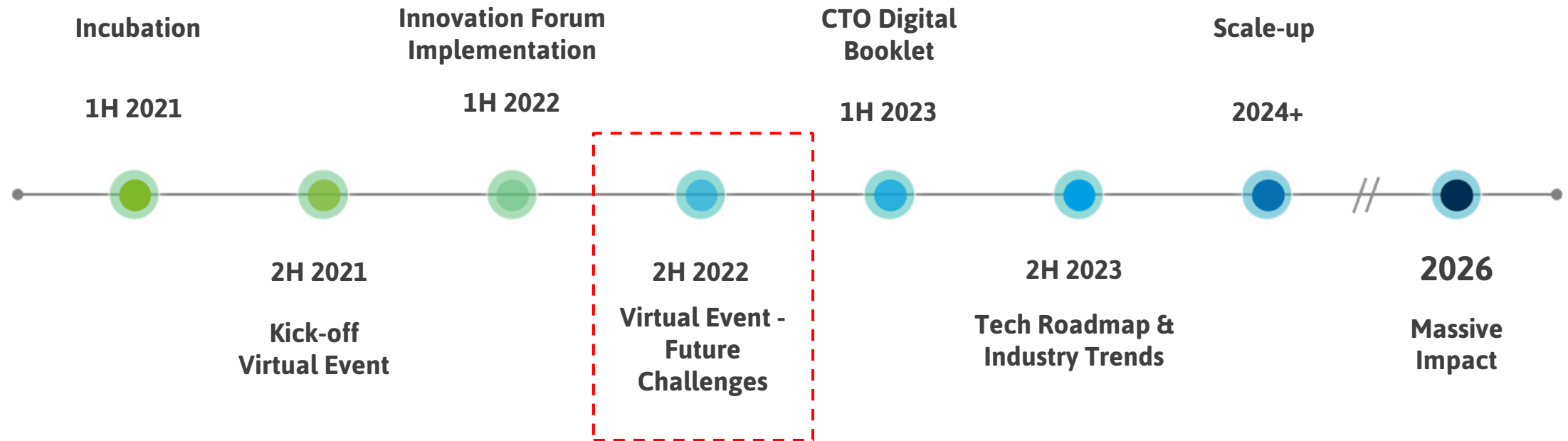


# Industry Priorities

## Next steps







## Next Steps - WBA will help you get on board the CTO Innovation Forum:

- 1) Participate on the technology roadmap effort – drive the industry forward
- 2) Attend the flagship Innovation Forum meeting planned for 2022 & Activities for 2023
- 3) Share information required to add your booklet page

**Derek Peterson**



**Boingo Wireless, CTO**  
WBA Co-Chair



**Matt McPherson**



**Cisco, CTO Wireless**  
WBA Board Member



**Necati Canpolat**



**Intel and WBA,**  
WBA Board Member  
CTOG Co-Chair



**Bruno Tomas**



**WBA, CTO**  
Global Programs



# Thank You

Contact: [bruno@wballiance.com](mailto:bruno@wballiance.com)

