



Memorandum of Understanding

between



The Global Enabling Sustainability Initiative

and



Wireless Broadband Alliance

This memorandum of understanding (**Agreement**) is entered into and between the Global Enabling Sustainability Initiative (**GeSI**) and the Wireless Broadband Alliance (**WBA**) herein after jointly referred to as the "**Parties**".

WHEREAS, GeSI is a leading source of impartial information, resources and best practice for achieving integrated social and environmental sustainability through Information and Communication Technology (ICT). With a diverse and global member base and partnerships, GeSI fosters collaborative and innovative approaches to sustainability, supporting member initiatives in both developed and developing nations to quickly and effectively respond to issues such as climate change, energy efficiency, e-waste management and resource efficiency, responsible supply chain practices, privacy, digital trust and responsibility and human rights.

WHEREAS, WBA is a global organization that connects people with the latest WiFi initiatives. Founded in 2003, the vision of the Wireless Broadband Alliance (WBA) is to drive seamless, interoperable service experiences via Wi-Fi within the global wireless ecosystem. WBA's mission is to enable collaboration between service providers, technology companies, cities, regulators and organizations to achieve that vision. WBA's membership is comprised of major operators, identity providers and leading technology companies across the Wi-Fi ecosystem with the shared vision.





WBA undertakes programs and activities to address business and technical issues, as well as opportunities, for member companies. WBA work areas include standards development, industry guidelines, trials, certification and advocacy. Its key programs include Next Generation Wi-Fi, OpenRoaming, 5G, IoT, Testing & Interoperability and Policy & Regulatory Affairs, with member-led Work Groups dedicated to resolving standards and technical issues to promote end-to-end services and accelerate business opportunities.

Mission

WBA and GeSI will endeavor to collaborate together, along with members and partners, to realize the organizations' objectives by:

- Facilitate WBA's establishment as a Supporting Partner of the European Green Digital Coalition; WBA to collaborate on the European Green Digital Coalition Stakeholder Group to provide input to the work and mobilize its members;
- GeSI to collaborate on the European Green Digital Coalition Stakeholder Group by briging the wireless broadband thematic to the work;
- Collaborating in the promotion of the Digital with Purpose Movement (DWP) and the DWP Global Summit taking place 27-29 September in Lisbon;
- Collaborating in the promotion of the Wireless Global Congress EMEA by bringing the Green Digital Agenda to the program, taking place on 18-19 October in Amsterdam;
- Explore the opportunity to develop a study on Wi-Fi Broadband, Sustainability and Climate Impact;
- Collaboration of GeSI and WBA, and its members and partners, in relevant external engagements such as events, conferences, panel sessions, etc.
- Develop other activities of mutual interest to both organizations, prior agreement of both parties is required, in terms of marketing, events and technical activities, among others;

Communication

Once this MoU has been signed by both parties, we will collaborate to communicate to our respective communities, and industry in general, informing them of the partnership, our objectives and expectations.. Including the use of each organization logos on communication materials and websites.

Governance structure and reporting

Periodic meetings will be held between GeSI and WBA with the aim to discuss the progress of activities of the partnership. At least once per year executive level delegates will meet to discuss





progress and future strategies and opportunities for the partnership.

Conflict resolution

Conflicts between partners will be settled in good faith.

Termination

In addition, the MoU may be cancelled by either party with 30 days advance written notice.

Agreement:

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