

Innovation Forum Meeting

October 5thth 2022

Powered by WBA CTO Group



Join industry's leading wireless Chief Technologists in championing the next big thing in wireless

- 1 Strategic Alignment:** Set the future direction of the forum and industry roadmap for the next decade to drive state-of-the-art networks and services
- 2 Global Diversity:** Unique gathering of players across the wireless ecosystem and industry verticals, operators, hubs, infrastructure, chipset and device vendors
- 3 Execution Capacity:** Best-in-class program management supported by a team with vast experience in industry collaboration
- 4 Impactful deliverables:** WBA members and industry verticals unique representation jointly collaboration on unique content and roadmaps

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**INNOVATION
FORUM**
POWERED BY WBA CTO GROUP



Founders Roundtable

CTO Innovation Forum (Virtual meeting)

8:05: Welcome note Tiago Rodrigues, WBA CEO & Dr. Derek Peterson, Boingo CTO & WBA Co-Chair

8:10: Dawn of Deterministic Wi-Fi

Topics: Enhance Wi-Fi for mission-critical roles, disruptive use cases AR, VR and XR capabilities and Autonomous Mobile Robots (AMR)

Intro: Matt MacPherson, Cisco Wireless CTO

8:40: Wi-Fi 7 & 5G Private Networks

Topics: Wi-Fi 7 & 5G Convergence, Location

Intro: Derek Peterson, Boingo CTO

Topics: OpenRoaming adoption and business scaling


Intro: Necati Canpolat, Intel & CTO Group Co-Chair

9:25 Wrap-up

Next Steps for CTO Innovation Forum and close

Moderator Bruno Tomas, WBA CTO

Chatham House Rule



Scope: Unique gathering from industry technology leaders with the ambition of shaping the industry in key areas

Objectives:

- Engage broader industry verticals on a converged view
- Decide the future path of industry roadmap
- Generate content for go-to-market activities
- Funnel discussions towards Innovation Forum future

For questions / to get in the queue:
Please type “Q” on the WebEx chat

Building Blocks

Innovation Forum Assets



- **Leadership & Growth**
with unique community
of Chief Technologists
- **Innovation** and development
of business-critical programs
in the industry
- **Influence** the industry around
WBA wireless programs

END GAME
Threefold Purpose



Events & Go-to-market

- Unique forum for
information exchange,
events, marketing

CTO Profiling / Booklet

- Unique deck with industry
leaders' vision

Roadmap & Key Trends

- Summary of interviews,
annual survey

NEW ASSETS
Fresh & Impactful



WBA Board



DR. ANGELOS MAVRIDIS
Telekom Deutschland
GmbH



DR. ANTON MONK
Viasat



MR. AZAD SINGH
Reliance Jio



MR. COLE REINWAND
Comcast



DR. DEREK PETERSON
Boingo Wireless



MR. ENVER KILIÇ
Turk Telekom



MR. GABRIEL
DESJARDINS
Broadcom



MR. JR WILSON
AT&T Services, Inc



MS. MARIA CUEVAS
BT



MR. MATTHEW
MACPHERSON
Cisco Systems



MR. METIN TASKIN
AirTies



DR. NECATI CANPOLAT
Intel



MR. TIAGO RODRIGUES
CEO, WBA



Industry Verticals - Technology Execs

Participating Brands

Capitol Corridor
Deloitte
Deutsche Bahn
General Motors
Home Depot
Hyatt Hotels
JCDecaux
Marriott International
McDonald's
Mettis Aerospace Ltd
Nissan AMI
Omni Hotels & Resorts
Siemens
Virgin Atlantic
Walmart Global Tech
Woolworth's Group

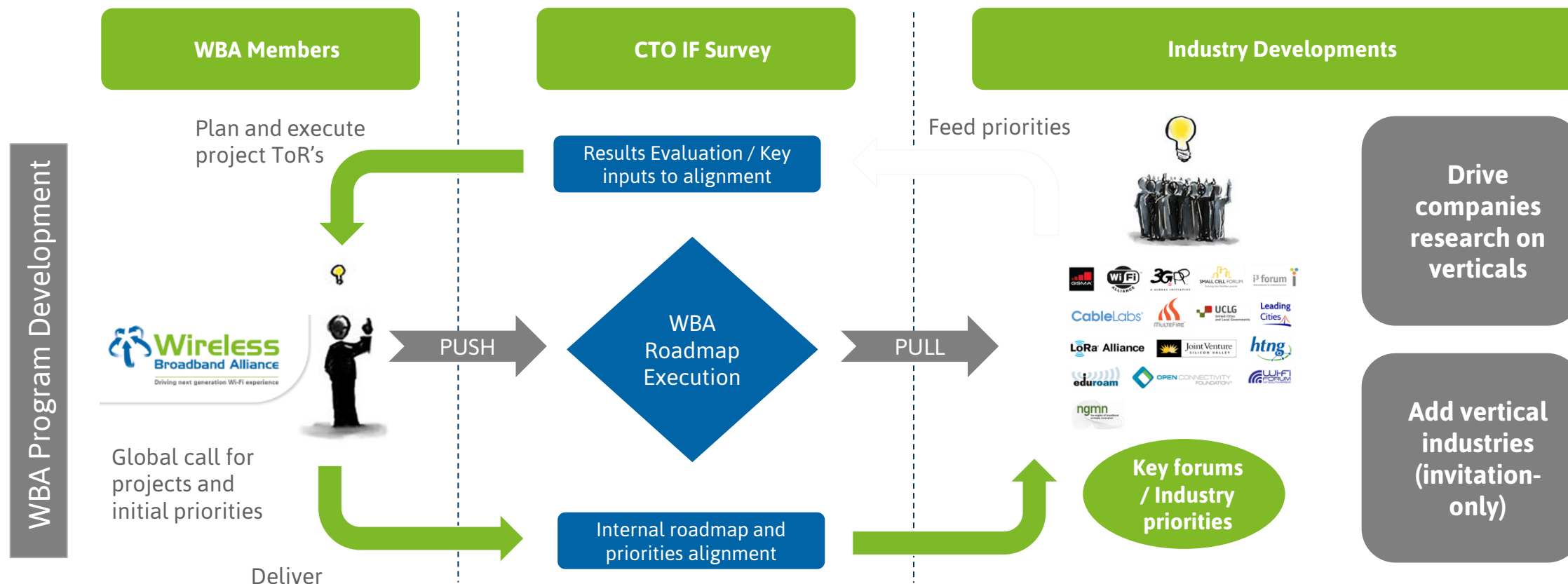
Vertical Industries

Aviation
Fintech & Blockchain
Cloud & IT
Consultancy
Healthcare
Hospitality
Industry 4.0
Aerospace
Security
Smart City
Wholesale Logistics
Retail

Session output centered on a roadmap and action plan for massification of these technologies



The group will be developing a technology roadmap aligned with industry key trends (CTO Survey)



Start with technology and market trends based on group assessment > summary / roadmap

Forum email: wba-ctog@connectedcommunity.org

Industry Leading Chief Technologists

Technology Minded with Business Drive

As part of the Innovation Forum, WBA will profile the industry-leading technologists that are making an impact on the wireless industry.

Your benefits include:

- **Profile:** Each Innovation Forum executive having a profile page outlining their bio and experience and will provide brand presence for your company and areas of interest and expertise
- **Influence:** participating in the Innovation Forum enables the company to influence the direction of the industry and the future technology roadmap
- **Networking:** Networking with peers and developing business opportunities and solve industry problems

Booklet Information required:

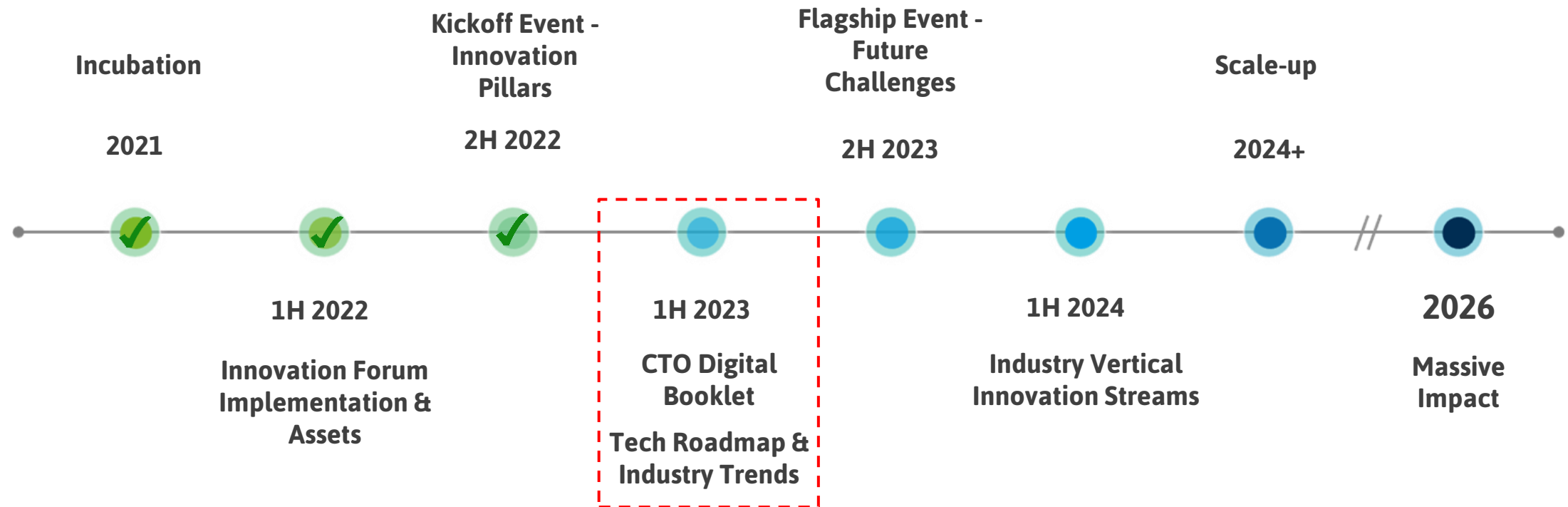
- Manifesto / industry message (max 200 words)
- Photo (profile or event)
- Bio (max 400 words)



Industry Priorities

Next steps





Next Steps - WBA will help you get on board the CTO Innovation Forum:

- 1) Participate on the technology roadmap effort – drive the industry forward
- 2) Attend the flagship Innovation Forum meeting planned activities for 2023

Derek Peterson



Boingo Wireless, CTO
WBA Co-Chair



Matt McPherson



Cisco, CTO Wireless
WBA Board Member



Necati Canpolat



Intel and WBA,
WBA Board Member
CTOG Co-Chair



Bruno Tomas



WBA, CTO
Global Programs



Thank You

Contact: bruno@wballiance.com



Founders kick-off meeting

